

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM305223

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adknowledge, Inc.		01/04/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	800 Fifth Avenue, 17th Floor		
Internal Address:	Mail Code: WA1-501-17-32		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86117908	ADVERIFY	
Serial Number:	86117872	ADVERIFY	
Serial Number:	86148820	ADBISTRO	
Serial Number:	86148827	ADBISTRO	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	017625-4575		
NAME OF SUBMITTER:	Ellen A. Rubel		
SIGNATURE:	/Ellen A. Rubel/		
DATE SIGNED:	05/21/2014		
Total Attachments: 4			

OP \$115.00 86117908

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of January 4, 2011 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,

ADKNOWLEDGE, INC.

By: 

Name: J. J. Herbst

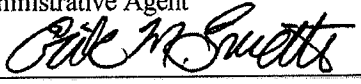
Title: Secretary / CEO

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
ADKNOWLEDGE, INC.

TRADEMARK
REEL: 005284 FRAME: 0511

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 

Name: Erik M. Truette

Title: Assistant Vice President

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
ADKNOWLEDGE, INC.

TRADEMARK
REEL: 005284 FRAME: 0512

Schedule 1

**Adknowledge, Inc.
(Delaware Corporation)**

U.S. Trademarks

Pending Applications

Description	Application No.	Filing Date
ADVERIFY	86117908	11/13/13
ADVERIFY and Design	86117872	11/13/13
ADBISTRO and Design	86148820	12/19/13
ADBISTRO	86148827	12/19/13

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
ADKNOWLEDGE, INC.